



**

MEDIA ALERT: Eric Bailly signs with Roc Nation Sports

On January 8, Roc Nation Sports announced the signing of Eric Bailly, Manchester United and Ivory Coast defender.

Bailly joins the Roc Nation Sports family and fellow footballers Romelu Lukaku (Manchester United) and Jerome Boateng (Bayern Munich).

“I am very thankful to Roc Nation for giving me the opportunity to join their growing family”, said Bailly. “This is a very important step in my career and it is an exciting experience that I look forward to”.

“I am thrilled to welcome a brother and teammate of mine into our Roc Nation family”, said Lukaku. “Roc Nation has done tremendous things for my career, and I know they will do the same for Eric.”

A native of Bingerville, Ivory Coast, Bailly’s professional career includes RCD Espanyol and Villarreal before joining Manchester United in 2016. Bailly is dedicated to growing the game of football across the Ivory Coast. His annual tournament, “Le Grand Tournoi National Eric Bailly”, hosts U-18 players designed to develop and promote the best young talent from the country.

- **Romelu Lukaku Instagram:** <https://www.instagram.com/p/BsYYNFTBCft/>
- **CC Sabathia Instagram:** <https://www.instagram.com/p/BsYYvyIANQI/>
- **Roc Nation Instagram:** <https://www.instagram.com/p/BsYcJ1mhJGd/>